

# HR Culture Map



Profile the cultural goals of the HR function, and express the goals in relation to the present state. With the HR Culture Map, you can summarise, at a glance, the vision and the strategic challenge in a way senior stakeholders can understand.

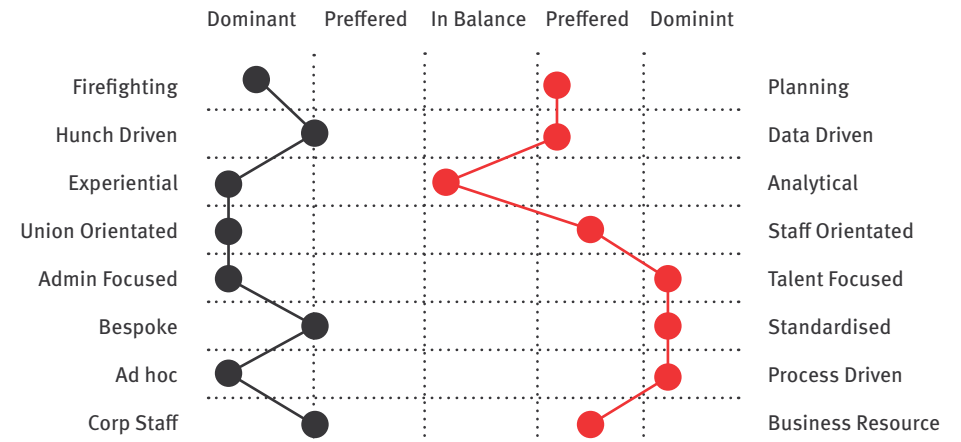
Sample progress at any point during the journey. The map provides ongoing measurement of how perceptions of HR are changing, demonstrating success and highlighting where there is a need for correction.

## The Factors can be Personalised

There are 10 pre-set scales representing 20 pre-set Factors. However, each company's journey is individual and the language of culture and transformation differs. So, the Culture map and data collection can be personalised to reflect the concerns and goals of each client. You can use any factors and whatever scales are most relevant to you.

**Measure Your Progress.**

## Culture Map with 8 Scales



## Online easy-click choices

Data is collected online. The Culture Map presents small or large groups of employees with easy-click, multiple-choice questions that take about an hour to complete.

We know how challenging and inspirational HR can be and we offer tools to match the job.

**HR tools for  
HR People.**